

NEWTOWN HOOK AND LADDER CO. #1 2017 FIREHOUSE RIDE



BBQ / PIG ROAST • LIVE MUSIC • RAFFLE

THE DETAILS

September 30, 2017

Registration begins at 1:00 pm
Ride kicks off at 3:00 pm

Ride starts and ends at the
New Building - 12 Church Hill Rd

An extended 50 mile ride with blocked intersections.
A ride to help support Newtown Hook & Ladder.
Concludes with a pig roast, BBQ, live music and
a tour of the new firehouse.

REGISTER ONLINE



Scan with your smartphone



PROUDLY SUPPORTED BY



WWW.FIREHOUSERIDE.COM

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SPONSORSHIP OPPORTUNITIES

- Platinum Plus**\$2,500
Includes: Sponsor Recognition, Logo on Banner and Back of Event T-Shirt, Full Page Color Cover ad in Program Book, Your Name on a Plaque to be placed at the New Firehouse
- Platinum**\$1,000
Includes: Sponsor Recognition, Logo on Banner and Back of Event T-Shirt, Full Page Color Cover ad in Program Book
- Gold**\$750
Includes: Sponsor Recognition, Logo on Banner and Back of Event T-Shirt, Full Page Color ad in Program Book
- Silver**\$500
Includes: Sponsor Recognition, Name on Event T-Shirt, Half Page Color ad in Program Book
- Bronze**\$250
Includes: Sponsor Recognition, Name on Event T-Shirt, Quarter Page Color ad in Program Book

REGISTER ONLINE

Visit www.firehouseride.com

For questions, call (203) 482-6141

Scan with your
smartphone



Directions

Just south of the Flagpole on Church Hill Road, behind Trinity Church.

Advertise:

- | | | |
|---------------------------------|--------------------------------------|------------------------------------|
| Full page (5"w x 8"h) | <input type="checkbox"/> \$300 Color | <input type="checkbox"/> \$200 B&W |
| Half page (5"w x 3.75"h) | <input type="checkbox"/> \$200 Color | <input type="checkbox"/> \$150 B&W |
| Quarter page (5"w x 1.75"h) | <input type="checkbox"/> \$150 Color | <input type="checkbox"/> \$125 B&W |
| Business card (2.25"w x 1.75"h) | <input type="checkbox"/> \$ 75 Color | <input type="checkbox"/> \$ 50 B&W |

Sponsor:

- Platinum Plus - \$2500
- Platinum - \$1000
- Gold - \$750
- Silver - \$500
- Bronze - \$250

Ride:

- 1st Rider - \$30
- Passenger - \$20
- GA / Pig Roast BBQ - \$20
- Kids Under 12 - \$12

Contact Name: _____

Company Name: _____

Street Address: _____

City, State & Zip: _____

Phone: _____

Email Address: _____

Total Due \$ _____

Make checks payable to **Newtown Hook and Ladder**. Submit artwork and payment, no later than **September 12, 2017** to: Jantris Marketing Services, 18 Boggs Hill Road, Newtown, CT 06470. Artwork may be submitted electronically in PDF format to ads@jantris.com. For more information, contact Tricia Farin at **203-426-9193**.